# **★BLACK BUTTON DISTILLING**

## **★ BLACK BUTTON DISTILLING ★ ROCHESTER STYLE ★ NEW YORK SPIRIT**

- Producing the finest Grain-to-Glass New York Spirits in the heart of
  Rochester since 2012
- Founded by Master Distiller and CEO, Jason Barrett

- 95% of all the ingredients used to distill our spirits are sourced locally
- All of our bourbon varieties are produced using our unique Rochester Style Process

# STRAIGHT WHISKEY



#### FOUR GRAIN STRAIGHT BOURBON

- Our Flagship Bourbon and the first to be produced in Rochester since prohibition
- 100% locally sourced grain
- 60% Corn, 20% Wheat, 11% Malted Barley, 9% Rye
- Aged at least 3 years in new charred American oak barrels
- The balance of our signature characters of sweet, spice, and oak make this the perfect everyday bourbon
- 42% alc/vol (84 Proof)
- Aromas of fresh oak, toffee & leather
- The sweet taste of caramel & vanilla on the tongue

Hints of charred oak & vanilla at the finish



## CASK STRENGTH STRAIGHT BOURBON

- A blend of select Four Grain Bourbon Barrels
- Share in the same experience as our distillers with a straight from the barrel character and strength
- Bolder and richer flavors fill your glass when pouring our cask strength bourbon
- Aged at least 4 years in new charred American oak barrels
- Proof varies by batch
- Intense aromas of oak & subtle hints of sweetness
- Toasty caramel & vanilla body
- Smooth & dry woody finish



# PRE-PROHIBITION STYLE STRAIGHT BOURBON

- Celebrates Rochester's distilling history and how we believe bourbon was made in Rochester before prohibition
- A special mash bill of 80% Corn, 10% Rye, 10% Malted Barley
- Limited annual release
- Aged 5+ years
- 50% alc/vol (100 Proof)
- Scents of sweet corn with a note of musk
- Expressive body of cinnamon & caramel
- Exhale of dry, earthy spice with a mild sweet note



# SINGLE BARREL STRAIGHT BOURBON

- Represents a barrel of our Four Grain bourbon specially selected by our master distiller
- This barrel possesses a unique expression of our signature flavor profile, able to be bottled on its own with no blending
- Only a handful of single barrels are selected each year
- Proof varies by barrel
- Tasting notes vary by barrel, though all embody notes of oak, caramel and vanilla great bourbons are known for



# BESPOKE BLEND STRAIGHT BOURBON

- A select blend of our Four Grain Bourbon using our unique blending process
- Each blend is crafted with our master distiller to create a profile to match the palate of the customer
- No two blends are alike and no blend can be created again, showcasing the ever changing nature of barrel aging and the diligent work our team does in making every batch as good or better than the next



# EMPIRE STRAIGHT RYE

- Similar to Kentucky Bourbon and Tennessee whiskey, Empire Rye Whiskey can only be produced in New York
- Black Button was among the six distilleries to originate and produce an Empire Rye in a united effort to revive New York's rich rye whiskey producing heritage
- 94% Danko Rye, 6% Malted Barley
- · Proof varies by batch
- Aromas of black pepper & spice
- Subtle taste of stone fruit
- Exhale of toasted nuts & oak

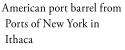
### 10<sup>TH</sup> ANNIVERSARY STRAIGHT BOURBON

A blend of 6- and 7-year-old barrels specially selected by Jason Barrett

- Bottled at 110 proof to celebrate 10 years in the distilling business and 100 years of Jason's Family being in the button business.
- Caramel & new oak on the nose; hints of fig & earthy spice
- Bright, sweet cherries giving way to dry spice
- Smooth, easy finish with sweetness on the exhale & lingering notes of maple sap

# SINGLE BARREL PORT FINISHED BOURBON

Our Rochester Style Bourbon additionally aged in an



- The unique finish adds the deep richness of port and increased notes of tobacco and oak
- Proof varies by barrel
- Scents of cherry, stone fruits

& berries

- Oak with hints of tobacco on the tongue
- · Woody finish with strong Port influences

# SINGLE BARREL APPLE BRANDY FINISHED BOURBON

 Our Rochester Style Bourbon additionally aged in an Apple Brandy barrel from Copper

& Kings in Kentucky

- The unique finish adds notes of caramel, candied apple, and dry oak for extra richness and refinement
- Light anise & pine notes on the nose & hints of candy apple
- Full-bodied taste of over ripe apples & honey

RESERVE

• Notes of mature oak & baking spices, with a dry exhale of juicy apples





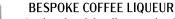
# **★BLACK BUTTON DISTILLING**

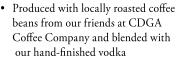
# **BESPOKE LIQUEUR**



#### **BESPOKE BOURBON CREAM**

- Leading US made Bourbon Cream
- Our most popular spirit
- Local farm-fresh cream blended with our Rochester Style bourbon
  - Shelf Stable: opened and unrefrigerated for up to a year; unopened for 4+ years
    - Gold medal winner across the country; top choice in blind tastings over other premium cream liqueurs
  - 15% alc/vol (30 Proof)
  - Sweet & creamy on the nose
- Rich, bold taste of vanilla & caramel
- Similar but smoother than an Irish Cream





- Delicious on its own but is the perfect accompaniment to our Bourbon Cream
  - A strong and rich coffee character with a well-balanced sweetness
- 24% alc/vol (48 Proof)
- Fresh-pressed coffee aroma
- Bold & flavorful on the tongue

with a pleasant sweetness Finishes with notes of warm vanilla

COFFEE

EMPIRE APPLE

### **BESPOKE EMPIRE APPLE** LIQUEUR

A handcrafted blend of locally sourced cider, Four Grain bourbon, vodka, spices, and brown sugar make for a delicious liqueur

- · Great on the rocks, with Ginger beer, or warmed up with a cinnamon stick
- A perfect fall sipper
- 24% alc/vol (48 Proof)
- Sun-ripened apples on the nose
- Rich brown sugar, baking spice, & fresh apples on the tongue
- Notes of vanilla & caramel, with an exhale of cinnamon at the finish

# GIN



#### CITRUS FORWARD GIN

- Combines sweet and bitter orange peel and New York State Cascade hops
- Refined and smooth character that is light on the juniper and has a well-balanced mix of botanicals
- This is our signature and best-selling gin
- Award-winning
- 42% alc/vol (84 Proof)
- Bright citrus notes on the nose
- A hint of spice & hops on the tongue
- Finishing with clean & refreshing hints of juniper



#### LILAC GIN

- Seasonal Release •
- Celebrating Rochester's "Flower City" heritage through a unique gin with floral notes of lilac, rose and hibiscus
- One-of-a-kind, limited seasonal
- Has a strong fan following and sells out fast
- 42% alc/vol (84 Proof)
- Sweet aromatic notes of lilac & lily blooms
- Delicate palate of lavender &
- A gentle floral finish with hints of



#### LOGANBERRY GIN

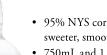
- Seasonal Release •
- Pays homage to our Western NY roots, using a favorite local flavor: The Loganberry
- Loganberries are a hybrid made form crossing a raspberry with a blackberry
- One-of-a-kind, limited seasonal release
- 42% alc/vol (84 Proof)
- Aromatic nose of citrus, floral &
- Notes of juniper with a dash of sweetness on the palate
- Heavy notes of sweet berries at the

# **VODKA**



# ALL AMERICAN CORN **VODKA**

• Certified Gluten Free •



- 95% NYS corn mash for a sweeter, smoother taste
- 750mL and 1.75L size
- 40% alc/vol (80 Proof)
- Crystal clear, smooth and super
- Pleasant warmth and just hint of



Can Bee Saving the Bees One Cocktail at a Time



Can Bee

## Bee's Knees A classic cocktail that combines

Black Button handcrafted Gin with real honey, real lemon & a dedication to creating canned cocktails that do good and taste even better.

- Supports bee conservancy
- High-end canned cocktail line
- 8% alc/vol
- Aromas of bright citrus with hints of honey
- Refreshing farm-fresh flavors with a sparkle of carbonation
- Light, sweet & zesty to the last drop



#### AMERICAN DRY GIN

- This Gin is so good, that the recipe got our master distiller, Jeff Fairbrother, into the famed Gin Guild
- Cubeb Berries and Chamomile give this gin a unique twist to a classic spirit
- Award-winning
- 42% alc/vol (84 Proof)
- Pop of juniper on the nose dissipating into spice
- Lingering dryness and a hint of floral on the tongue
- Smooth, dry finish with earthy undertones

